

PAULA KINSEL

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Skills

Art Director
Project Manager
Motion Graphic Design
Graphic Design
Editing
Storytelling
Storyboarding
Brainstorming
Content Creation
Team Leader
Typesetting
Branding
Illustration
Ideation

Software

Adobe After Effects
Adobe Premiere
Adobe InDesign
Adobe Illustrator
Adobe Photoshop

Each new job is a learning experience. Able to pick up new software and workflow systems as needed.

EDUCATION

BFA Motion Picture Production
Wright State University
Dayton, Ohio

Associates Degree
Liberal Arts
Sinclair Community College
Dayton, Ohio

Experienced, versatile, and self-motivated media professional with a proven history of creating exceptional work and managing complex, high-profile projects. Expertise spans entertainment, educational, informational, and documentary projects, excelling in storytelling and solving narrative challenges through visual design. Team player, enthusiastic collaborator, and life-long learner dedicated to delivering outstanding creative on time and within budget.

Select Professional Experience

JVA Campaigns – Editor / Motion Graphic Designer – 2024 – Present

- Edit short-form content and design a variety of motion graphics for a public affairs and political consulting firm.

Vilcek Foundation / Merrell Publishing Coloring Books – 2020 to Present

- Developed and illustrated a series of 10+ coloring books promoting the Vilcek Foundation's outreach in the arts and sciences during the COVID-19 pandemic.
- The most recent books include *The Coloring Book of Armor* (featuring artifacts from the Metropolitan Museum's Arms and Armor Gallery) and *Think Like a Girl: A Coloring Book of Women in STEM* (showcasing portraits of women scientists). Future collaborations may include projects with LACMA (Los Angeles County Museum of Art) and The Brooklyn Museum.

Skurnik Productions – Motion Graphic Designer – 2023 – 2024

- Designed event graphics and content for audience engagement campaigns, including visuals for Liberty Hill Foundation's Upton Sinclair Awards and outreach materials for Linc Housing in Los Angeles.

D.H. Productions / Wild Rides TV – Graphics Package Designer – 2022 to 2023

- Partnered with producers of a new rodeo-themed streaming service to design motion graphics packages for 12 original streaming programs, including title cards, transitions, lower thirds, and credits.

Batwin + Robin Productions – Motion Graphic Designer – 2021 to 2022

- Contributed to *Art and Ideals: John F. Kennedy*, a large scale multimedia installation at The Kennedy Center in Washington D.C.

9 to 5 The Story Of A Movement – Motion Graphic Designer – 2019 to 2020

- Developed original motion graphics for a feature-length documentary by the Oscar-winning team Julia Reichert and Steve Bognar (*American Factory*, Best Documentary Feature, 2019).

Trailer Park – Senior Art Director – 2005 to 2019

- Advanced through roles from freelance designer to Senior Art Director during a 14-year tenure at this award-winning entertainment marketing agency in Los Angeles.
- Collaborated with producers, editors, and designers to create marketing, home entertainment, and interactive content for major entertainment industry clients, including Warner Bros., Disney, Marvel, DC Comics, DreamWorks, Lucasfilm, and Fox Entertainment.

– Trailer Park Highlights –

DC Comics Spotlight: Shazam, DC Comics Spotlight: Aquaman, Art Director, 2018 and 2019

- Branded visual identity for a new DC Comics Universe streaming series.
- Led a team of designers and production artists to create all relevant graphics for the hour-long episodes, including main title sequences, lower thirds, animated comic panels, and specialty graphics.
- Collaborated with writers, producers and editors to build graphic story-telling sequences.

The Hobbit Trilogy: Home Entertainment Content, Art Director, 2012 to 2014

- Led the design team for *The Appendices: 20 + documentary pieces* (over 9 hours of original content) for each of the three Hobbit films: title cards, lower thirds, interstitials, animated maps, specialty graphics and visual effects.
- Collaborated with post-production team in Los Angeles, while coordinating simultaneously with team shooting on location in New Zealand.
- Created DVD and Blu-ray menus to carry through the entire film franchise

Harry Potter, The Complete 8-Film Collection, Art Director, 2017 to 2018

- Created the DVD and BluRay menus for the box set release of the Harry Potter Film Franchise, including designing all disc interfaces and editing video sequences to play behind the UI.